



**Become a cultural heritage entrepreneur
Multiplier Event program**

ACTIVITY
Press call for the official launch of the three intellectual outputs
Registration of participants and coffee reception
<ul style="list-style-type: none"> - The aim behind this project - Introduction to the program - Training skills
Lunch break
<ul style="list-style-type: none"> - How to develop a Training manual – Issues it addresses - The different training topics - The informal education aspect
Coffee break
<ul style="list-style-type: none"> - Who, when and how to make use of the mobile app and the Online course - Legal framework - Stakeholders role and evaluation/ questionnaires
Closure of the event

